

THE DISTRICT COUNCIL OF BLACK RIVER

**Proposal for lease of four live boards for
displaying of publicity under bus shelters at
Traffic Centre, Morcellement Ghurburrun,
Petit Verger, Pointe aux Sables**

Ref: EOI/DCBR/01/2020-2021

The District Council of Black River

Geoffroy Road

Bambous

PHONE NO. : 401-3100

FAX NO : 4520303

E-MAIL : brdc@mail.la.govmu.org

01 OCTOBER 2020

Section 1. Instructions to Interested Advertising companies

1. Statement of requirements

- (a) The District Council of Black River is inviting advertising companies wishing to lease four (4) live boards for display of publicity under the bus shelters at Traffic Centre, Morcellement Ghurburrun, Petit Verger, Pointe aux Sables
- (b) The selected company shall pay a rental fee for the space and payment of the relevant publicity fees leviable thereon to competent authorities. The successful bidder shall have the sole right to advertise on the live boards
- (c) Any proposal other than to those laid down in this document may be considered by the public body.

2. Validity of proposal

The proposal shall be valid **90 days** from the date of submission deadline.

3. Sealing and Marking of proposals

Proposals for the yearly rent of the lease of the live boards should be sealed in a single envelope, clearly marked ‘**EOI/DCBR/01/2020-2021 – Proposal for lease of live boards at Traffic Centre, Morcellement Ghurburrun, Petit Verger, Pointe aux Sables**’ and addressed to the Chief Executive, District Council of Black River, Geoffroy Road, Bambous.

Envelopes should be sealed in such a manner that opening and resealing cannot be achieved undetected.

4. Submission of Proposals

Proposals for the yearly rent for the lease of the live boards, should be deposited in the Quotation/Tender Box located at **Registry**, 1st Floor, District Council of Black River, Geoffroy Road, Bambous, on or before **Friday 16 October 2020 by noon at latest**. Late quotations will be rejected.

5. Opening of proposals

Offers received will be opened internally by the District Council of Black River

6. Evaluation of proposals

The evaluation of offers will be done in accordance with the following:

- (a) Expertise of the selected company in the field of advertising (portfolio should be submitted).
- (b) Past experience in similar proposals.
- (c) Particulars of maintenance works.

8. Documents Evidencing Eligibility

You are requested to submit copies of the following documents as evidence of your eligibility:

- (a) Valid fee receipt issued by the CBRD
- (b) Business Registration Card.
- (c) VAT Certificate (if applicable)
- (d) The successful bidder should not be owing any fee to this Council or any other local authority concerning advertisement fee

9. Duration of Contract

The contract shall be on the basis of fixed rates for an initial period of five (5) years and may be renewed for a period not exceeding three (3) years after negotiation with the Council of the yearly rent fee payable.

10. Rights of Public Body

The District Council of Black River reserves the right to accept or reject any proposal or to cancel this exercise and reject all proposals at any time prior to contract award.

11. Termination of Contract

The District Council of Black River may, upon giving not less than thirty (30) days' notice in writing to the advertising firm, terminate the present Contract in case of construction/renovation works being carried out at the Traffic Centre and surroundings without any compensation whatsoever.

12 Responsibilities of the advertising firm:

- (a) All live boards, bus shelters and installations are maintained in a clean and tidy state at all times.
- (b) All installations shall have a comprehensive risk policy.
- (c) All relevant fees are paid and clearance obtained as required.
- (d) The contents of the adverts should in no way cause prejudice to the Council and should be in compliance with relevant legislations.
- (e) The advertising firm shall have the responsibility to change or modify the model, mechanism of the live boards and subject to the approval of the Council.
- (f) The posters removed by the employees of the advertising firm will have to be carted away immediately to keep the site in a clean state at all times.
- (g) It is the responsibility of the advertising firm to secure the advertising billboards during cyclonic warnings.
- (h) It is understood that in case any problem with the power supply, the advertising firm will have to make necessary arrangements with the C.E.B for the repairs.
- (i) The advertising firm will be liable in case of any accident in which the advertising panels are directly or indirectly the cause and that may result in death or injury to any person or damage to any property and as such, should take a third party insurance policy to cover same. The advertising firm shall be responsible for the maintenance and repairs of the live boards.

- (j) In case of failure by the advertising firm to carry out any conditions of the present agreement, this agreement may be cancelled if the requirements of a notice served on the advertising firm calling upon it to execute the said conditions are not complied with, within such delay as from receipt of such, a notice, as may be prescribed therein, such cancellation taking place 'de plein droit' and without any further formality and without prejudice to any damages, for breach of contract for which the advertising firm may be liable.
- (k) Any proposal for modifications of existing structure should receive the prior approval of the Council.
- (l) Any new structure will also require the approval of the Council.

13. Prospective bidders are advised to visit the site and acquaint themselves to site conditions prior to submitting their bids
(Contact person Principal Health Inspector, Mr. J.Kedoo – Tel 57548629)

Section II: Proposal Submission Sheet

(to be completed by the bidder)

We, hereby submit our offer for a yearly rental fee for the four (4) live boards at Traffic centre, Morcellement Ghurburrun, Petit Verger, Pointe aux Sables

Yearly fee Rs..... inclusive of VAT

(Rupees.....)

The validity period of our proposal is **90 days** from the date of the submission deadline.

Signature _____ Name: _____

Position: _____ Date: _____

Company: _____

Tax Account No.: _____

Address: _____

Tel No: _____

Fax No: _____

E-mail: _____

